

# Bree Gomez

## Professional Artist & Senior International Educational Program Consultant

Professional experiential interactive artist with a desire for transforming spaces into places of destination, strong interpersonal skills, driven work ethic, cultural awareness and a passion for working with children and assisting in their creative development.

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## WORK EXPERIENCE

### Professional Public Artist & Designer Self-Employed

2009 – Present

Chicago, IL & San Diego, CA

#### Achievements/Tasks

- Respond to RFQ and RFP public art calls: design, budgeting, fabrication, installation, exhibition, and maintenance of site-specific public works
- Consistently questioning "why?" then offering creative design solutions to those questions with the ultimate goal of activating public spaces to create a sense of place and community.
- Extensive material experimentation and exploration as well as research and development within the architectural design field.
- Selected mediums include: Glass (blown/cast), Lighting (LED, Phototherapeutic, solar), Sound (sonar beams), Plasma Cutting, CNC, Woodworking, Metal, Projection, Welding, Mosaic, Motion-responsive/interactive tools & upcycled materials

*Contact: Tristan Hummel, Program Manager & Public Art Curator – Chicago Loop Alliance (312) 852-6888*

### Senior International Program Consultant Explorica — A Worldstrides Organization

05/2014 – 08/2018

San Diego, CA

Educational Student Travel Company

#### Achievements/Responsibilities

- Responsible for creating new business by prospecting high schools and making 80 outbound calls daily to educators throughout designated west coast regional territory to sell international educational travel programs, while consistently exceeding seasonal sales and revenue quotas.
- Generated \$1.4M in sales revenue in the 2017 fiscal year.
- Managed 35+ new accounts per bi-annual sales season, while demonstrating a high-level of customer service to develop positive working relationships with educators to ensure repeat business.
- Promoted to Senior Sales Executive by enrolling 600+ participants in 15 months.

### Outside Admissions Representative American Academy of Art

01/2011 – 05/2014

Chicago, IL

Art College

#### Achievements/Tasks

- Traveled to 150+ high schools per year within Midwest territory (IL, IN & MI) to deliver five dynamic presentations to students daily.
- Responsibilities included lead generation, public speaking, updating CRM system, promoting academic programs and admissions requirements to prospective students, networking and building relationships with educators.
- Led groups of 45+ high school students on weekly creative exploration art museum visits throughout downtown Chicago.

## SKILLS

Site-Specific Public Art & Design

Interactive Design

Wayfinding

Networking & Negotiation

Place-making

Project Management

New Business Development

Creative Problem Solving

Account Management

Lead Conversion

Marketing Strategy

Product Development

Customer Service

Public Speaking

Event Planning

Outside & Inside Sales

Microsoft Office & Adobe Suite

Mac OS & Windows

Google SketchUp

## EDUCATION

### Bachelor of Arts—Emphasis in Site-Specific Public Art & Design

School of the Art Institute of Chicago

2006 – 2010

### Study Abroad—Emphasis in Sculpture & Art History

Study Abroad Centers International in Florence, Italy

2009 – 2010

### Continuing Studies: Glass & Metal Ox-Bow School of Art and Residency Saugatuck, Michigan

2007 – 2010